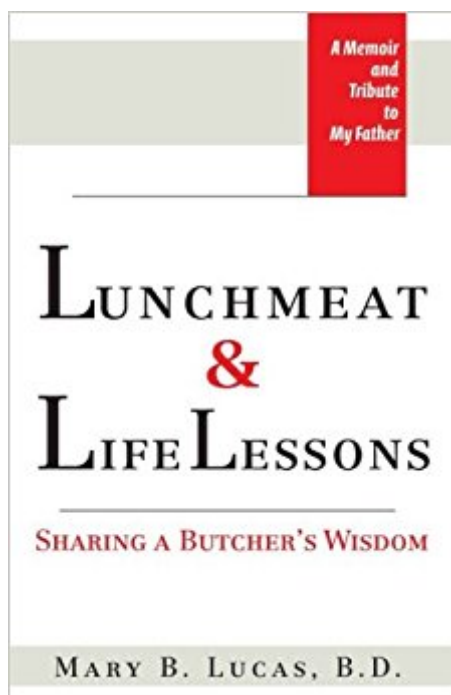


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# Lunchmeat & Life Lessons: Sharing A Butcher's Wisdom



## Synopsis

PRIME CUT ADVICE. John Bichelmeyer dispensed much more than ground beef and bacon to his customers. A man with only an eighth-grade education and father of 10 children, he offered rare wisdom and compassion to his clientele, friends and family that came from the heart. Now his daughter, Mary B. Lucas, B.D., tells the story of how she earned her B.D. (which stands for "butcher's daughter") by spending hours at the butcher-block table in the family kitchen, listening to her father's stories about how he achieved success by making deep connections with the people around him. In turn, Mary used her father's advice to find the passion and perseverance to rise to the top of the staffing industry. As John used to say, "Remember to put the 'comeback sauce' on everyone you meet." In *Lunch Meat & Life Lessons: Sharing a Butcher's Wisdom*, Mary offers a healthy dose of that sauce, which will empower everyone who reads this book to reach their full potential.

## Book Information

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## Customer Reviews

Laced with the wisdom and insight that only comes through experience, this book beautifully exemplifies the unbreakable bond between father and daughter. --Stephen R. Covey, Author, *The 7 Habits of Highly Effective People* Mary Lucas's wonderful tribute to her father shows that love is the most important legacy we can ever leave. --Ken Blanchard, Co-Author of *The One Minute Manager* and *Leading at a Higher Level* I rarely get emotional when reading a book, but this one 'got' me. The 'Butcher's Wisdom' helped me realign my values, not only in my personal life but in my career. The lessons shared are incredibly applicable in my business, especially in how

my associates handle client services. --Tim Donnelly, Founder and President, SoftVu, LLC --im Donnelly, Founder and President, SoftVu, LLC Mary Lucas's wonderful tribute to her father shows that love is the most important legacy we can ever leave. --Ken Blanchard, Co-Author of The One Minute Manager™ and Leading at a Higher Level I rarely get emotional when reading a book, but this one 'got' me. The 'Butcher's Wisdom' helped me realign my values, not only in my personal life but in my career. The lessons shared are incredibly applicable in my business, especially in how my associates handle client services. --Tim Donnelly, Founder and President, SoftVu, LLC --This text refers to the Hardcover edition.

Mary B. Lucas lives in Mission Hills, Kansas. She has more than 30 years of experience in the employment and workforce management industry and has successfully coached many professionals to reach goals, enhance working relationships and improve team performance. --This text refers to the Hardcover edition.

At the end of her book, author Mary Lucas writes: "I decided to do something that I would be proud of and that I knew both my father and mother would be proud of me for doing. I decided to write this book. In order to help me get inspired again and to help others inspire themselves." I'd say she's right on target. John Bichelmeyer--the author's father--is introduced as a lifelong butcher lacking in formal education, but rich in wisdom. While Ms. Lucas places her father's advice in the context of business, anything in this book can be applied to your personal character outside the workplace. She conveniently summarizes the main quotes in large boxes throughout the book. Readers will be able to find some useful life lessons, courtesy of Mr. Bichelmeyer, that will improve themselves and their happiness. One piece of advice I especially enjoyed was, "Good luck? Bad luck? Who knows?" In other words, what may seem to be rotten luck may actually turn out to be a good thing in the end. Another one I was inspired by was, "Learn something from every person you meet." My take on this is that there are seven billion people out there, each with something different to teach you. Perhaps this is something to keep in mind the next time you interact with people from various backgrounds. If you're looking for a spark of inspiration, some wisdom to improve your personal or professional life, or maybe just a little advice to improve your happiness, you can't go wrong with "Lunchmeat and Life Lessons." Invest a couple of hours in this book, and you may find some unique perspective from the late Mr. Bichelmeyer that you won't hear from anywhere else.

Mary was a speaker at a luncheon I attended and she is such a natural story teller. She comes from

a very real family and the lessons her father passed along are incredible and you can tell her dad was a wise, salt of the earth individual. I have passed it along to other as it is a quick, easy read. I enjoyed it very much.

This book was recommended to me by one of my mentors and I must say it was one of the best things she could have done for me along my journey to be a nursing leader. The butchers wisdom is far and above some of the greatest, proven many times over by those much more educated. The difference is it is learned by real life, by dealing with actual people on a day to day basis and learning how to be an honest person to yourself-and those you serve. One could only wish for a father to teach life lessons such as these. Thank you Ms. Lucas for inviting us into your kitchen to sit with you and your dad-it was an honor!

I read this as a library book and knew my daughter would like it, so I bought a copy for her. I haven't heard yet if she's liking it.

I can not express how much I enjoyed this book! It not only touched me on a professional level, but a personal one as well. From a Professional prospective, having worked in the staffing industry for 28 years in Atlanta, I could certainly relate to everything Mary wrote beginning with her very first day! Over the years I taught several Customer Service classes for the whole Region and worked with individual branches as well. I was given the book to read from a colleague just before leaving Atlanta and I suggested my company purchase this book for EVERY branch across the country. It was so easy to read and makes the whole concept of customer service an easily obtainable objective. Although I have moved across the country to pursue a lifelong dream working for a non-profit organization, I will be working in Special Projects, one of which includes putting together a training program for the over 30,000 volunteers that come to the organization every year. Included in this project will be training for employees on how important the volunteers are to the organization and how to ensure their visit is as rewarding as possible. The information in this book will be invaluable. From a very personal standpoint, reading about Mary's father and her special relationship with him affected me deeply. My father, who passed away 10 years ago, was a wonderful teacher and a trusted friend. He instilled in me a great sense of responsibility, a respect for all individuals and the importance of leading a moral, caring and humane life. I miss him everyday. I thank you very much for this wonderful "feel good" story

Easy quick read that leaves a lasting impression!

Great book with a wonderful story filled with love and advice that you can start to use as soon as you read it. Buy more than one because you will think of someone who could use this book or enjoy reading it too.

This is well written and easy to read. Has definite take aways to live by. Would recommend this book to everyone.

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